



# Information, a disruptive matter in credit related processes.

Can the quality of infoproviding  
processes enhance the quality of credit?

10 June 2015

Via Monte Rosa 91, 20149 Milan (Italy)

## Agenda

**9.00 am:** registration

**10.00 am:** welcome and opening  
*by Carmine Evangelista, CEO, AZ Holding Group*

**10.10 am:** introduction - "Credit and commercial infoproviding"  
*by Bruno Cirillo*

**10.30 am:** first roundtable

## 1. Rules and regulations for data and information protection: can privacy and credit protection have aligned interests?

### Moderator:

Nicola Di Molfetta - Journalist, *Legal Community*

### Speakers:

- Stefano Cancarini - Director, PwC, *Tax and Legal Services*
- Olimpia Policella - *Founder and Associate, Studio Policella*
- Luca Polverino - *Asset Manager NPL*
- Daniele Padovan - *Credit Manager, RCS Mediagroup S.p.A.*

**11.30 am:** Q&A

**11.45 am:** second roundtable

## 2. The role of Innovation in the Information Supply Chain, supporting credit processes: Technology and Big Data

### Moderator:

Giorgio Soffiato - *Founder and Managing Director, MarketingArena*

### Speakers:

- Michele Barbera - *Co-Founder and CEO, Spaziodati*
- Alessandro Donadio - *Partner | Social&Digital transformation Strategist, hitrea*
- Francesco Consolati - *Presales Manager Risk & Fraud solutions, SAS*
- Alberto Boggetti - *Sales Director Italy, Uniserv*

**12.45 pm:** Q&A

**1.00 pm:** Light lunch

**2.30 pm:** introduction at the afternoon session  
*by Gaetano Arnò - Partner, PwC, Tax and Legal Services*

**2.45 pm:** third roundtable

## 3. The production chain of Information: which are the high-value phases?

### Moderator:

Antonio Vanuzzo - *Journalist, Debtwire*

### Speakers:

- Andrea Mignanelli - *Founder and CEO, Cerved Credit Management*
- Alberto Bommarito - *Head, Consulting & Debt Management Fire S.p.A.*
- Salvatore Iudicone - *Managing director, Bcc Gestione Crediti S.p.a.*
- Carmine Evangelista - *CEO, AZ Holding Group*

**3.45 pm:** Q&A

**4.00 pm:** fourth roundtable

## 4. Customers and information-users: standard or customized approach?

### Moderator:

Antonella Pagano - *Partner, PwC*

### Speakers:

- Andrea Clamer - *Head of NPL Division, Banca IFIS*
- Franco Balsamo - *CFO, Acea SpA*
- Piero Civita - *Head of sales, Euro Service*
- Guido Fienga - *Presidente, Sistemica S.p.A.*
- Michele Mangraviti - *Loan Operations Director, Gruppo MOL*

**5.00 pm:** closing and greetings  
*by Antonella Pagano - Partner, PwC*