



PRESS RELEASE

AZ Holding and PwC: on June 10 in Milan a conference on the value of Information as a mean of support in credit-related issues

Milan, May 12, 2015 – On Wednesday, **10 June**, from 9 am, in PwC's conference room in Milan the conference "**Information, a disruptive matter in credit related processes**" is taking place.

Information and credit, innovation and Big Data: these are the main topics of the discussion of the first conference organized by AZ Holding S.p.A., leader in the infoproviding sector in Italy, in collaboration with PwC Italy. The focus of the meeting will be the importance of information in credit processes, applied to different scenarios and contexts.

Infoproviding represents a market of great importance, as confirmed by the growing investment of companies and funds, in particular foreign ones, in credit and non-performing loans sectors. Credit and investment mean jobs, transactions, services which are born and evolve around the major themes related to "risk".

"Credit should mean conscious risk - stated Carmine Evangelista, C.E.O. of AZ Holding - as speed and quality of information can really make difference between a claim that is successful and the one that turns into suffering. The aim of the conference - said Evangelista - is to draw a roadmap to address the challenges that the new paradigms of Information are offering".

Taking part in the four discussion panels there will be both start-ups and multinationals with diversified experiences: companies that are pressing the accelerator, each one in its own field, in the exploration of these areas. Different aspects will be discussed: how the information world of has changed and which challenges it poses to those operating in the sector; how a person can become an information maker, treating the information as a commodity to meet different demands and needs in the credit chain.

The detailed program is available at the following link: <http://www.azholding.it/en/events/information-a-disruptive-matter-in-credit-related-processes/>

Press is invited. Please send confirmation of participation indicating the full name of the journalist, the news organization represented and the mobile number to comunicazione@azholding.it

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